

The sprint package for your professional webshop

One price. One package. Two months.



The eCommerce future in 60 days

With our ConfiMerce Shop Sprint package, we introduce your individual webshop quickly and at a fixed price. Based on the eCommerce system **Shopware 6 (professional edition)**, you receive a modularly structured webshop that can be adapted to existing and future needs/requirements and meets all legal requirements..

We migrate your existing article and media data into the new shop and take over the structures of your product categories. We also transfer your existing customers with master data (DSVGO-compliant) into your web shop. Shopping worlds with product presentations tailored to your products ensure a modern and easy shopping experience.

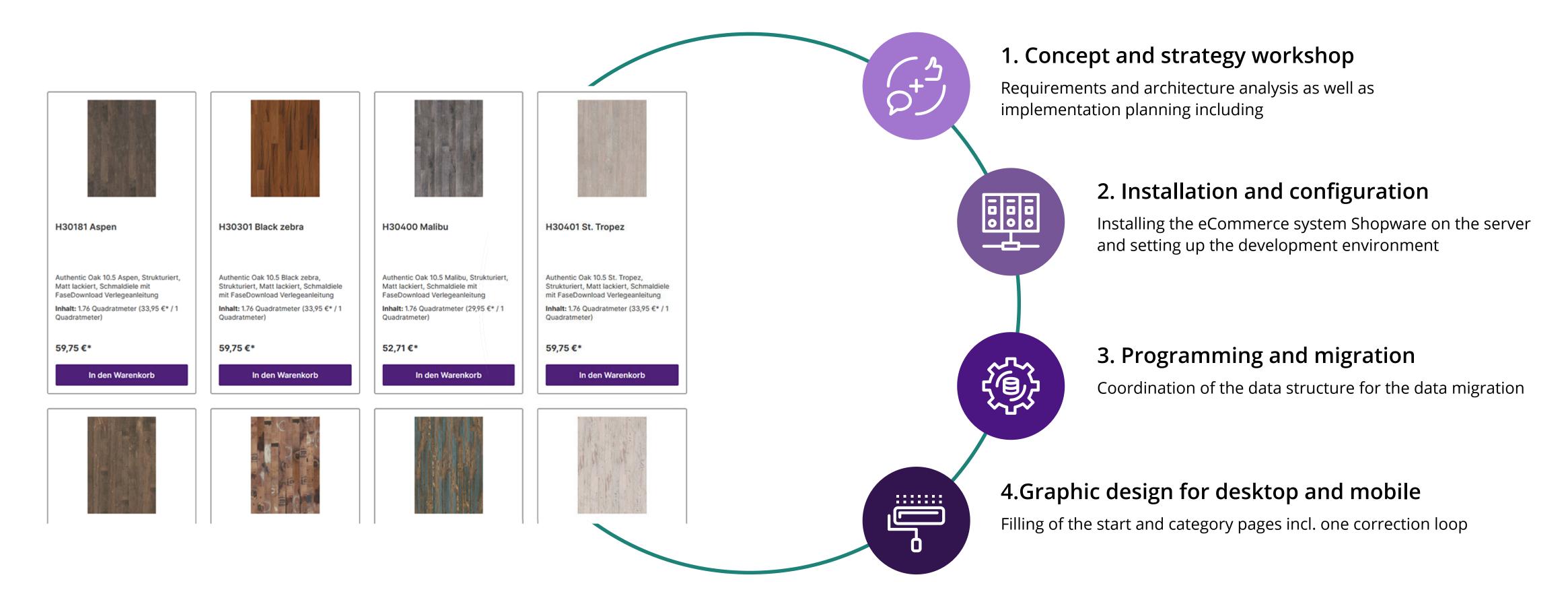
The eCommerce system can either be operated on our servers or hosted on your own servers or via service providers.

The advantages of our web shop at a glance:

- Future-proof, powerful and expandable shop system
- High degree of flexibility for further individual adjustments
- Can be combined with our "Marketingmanager" PIM system
- Meets all technical quality criteria for mobile use
- Complete package for direct eCommerce launch incl. payment systems
- DSVGO-compliant processing of individual-related data

Modules of the Sprint-Package

With our complete package and our industry experience, we are able to bring your complete shop system with all product data filling into the go-live within 60 days.



Concept- und strategy workshop

The workshop ensures that your objectives are implemented 1:1 with the eCommerce system Shopware 6.

Objectives and analyses

- Agreeing on goals, processes and use cases
- Analysing the internal processes and the actual/target situation
- Analysing the business logic, data models and interfaces used
- Identify manual processes and determine how they can be mapped in an automated Agreeing on goals, processes and use cases

Concept development

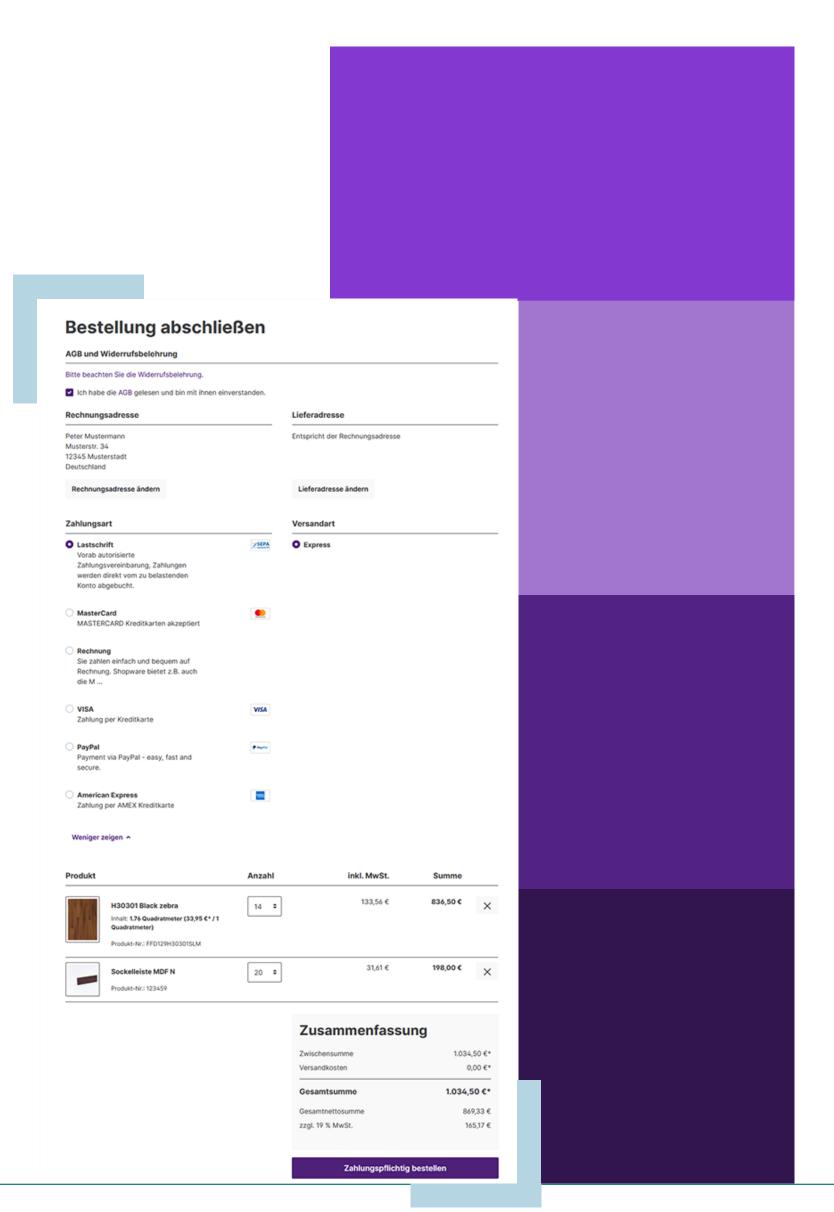
- Navigation concept for a customer-friendly page structure and link architecture
- Layout concept: product, category and sub-page, as well as cross-page elements and UI prototyping
- Determination of payment providers and dispatch processors
- Allocation concept between product and further information

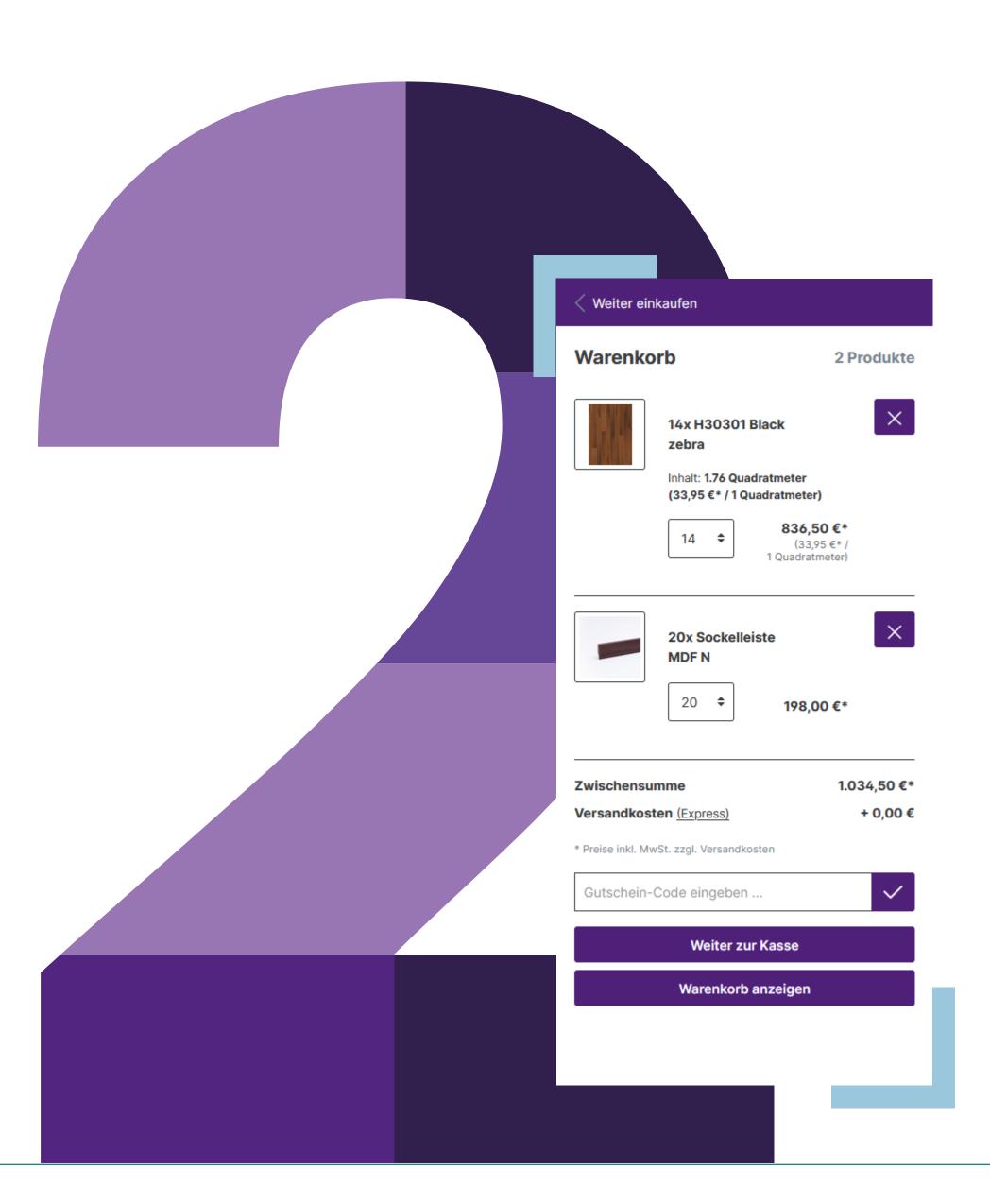
Project management

- Define project phases
- Define milestones
- Define timeline
- Define core team, responsibilities and communication channels

Service coordination

- Trusted Shop certification (Prerequisite: An account has been created with the service provider and the data has been transferred to us)
- Paypal Plus use: Only one shop integration for all four payment methods with seller protection





Installation and configuration

The eCommerce system Shopware 6 is installed on the server and placed in a development environment through password protection.

Shop system configuration

- Language: German or English
- Make Permalink and SEO settings (onPage)
- Create admin access
- Connect and set up database
- Install and configure specified plug-ins
- Set up spam protection
- Set up cookie banner (according to specifications)

Order processing

- Transmit incoming orders and order confirmations by e-mail to a stored shop e-mail account and store them as CSV (alternatively as JSON or XML) in a defined server folder for the ERP system.
- Configure visible order and shipping status for registered customers

Template-Creation

- Create categories (main and sub-categories)
- Create sample articles for each category
- Create logo and image
- •Adapt colour scheme
- ERP connection via CSV (one CSV each for item data and existing customer data, alternatively via JSON or XML)

(Order processing)

Upon receipt of payment, automatic notification of the payment system (e.g. Paypal Plus) to the shop system and order release (notification via mail or/and backend list).

Programming and migration

The data structure is tuned for data migration, transferred to the eCommerce system and linked to the system.

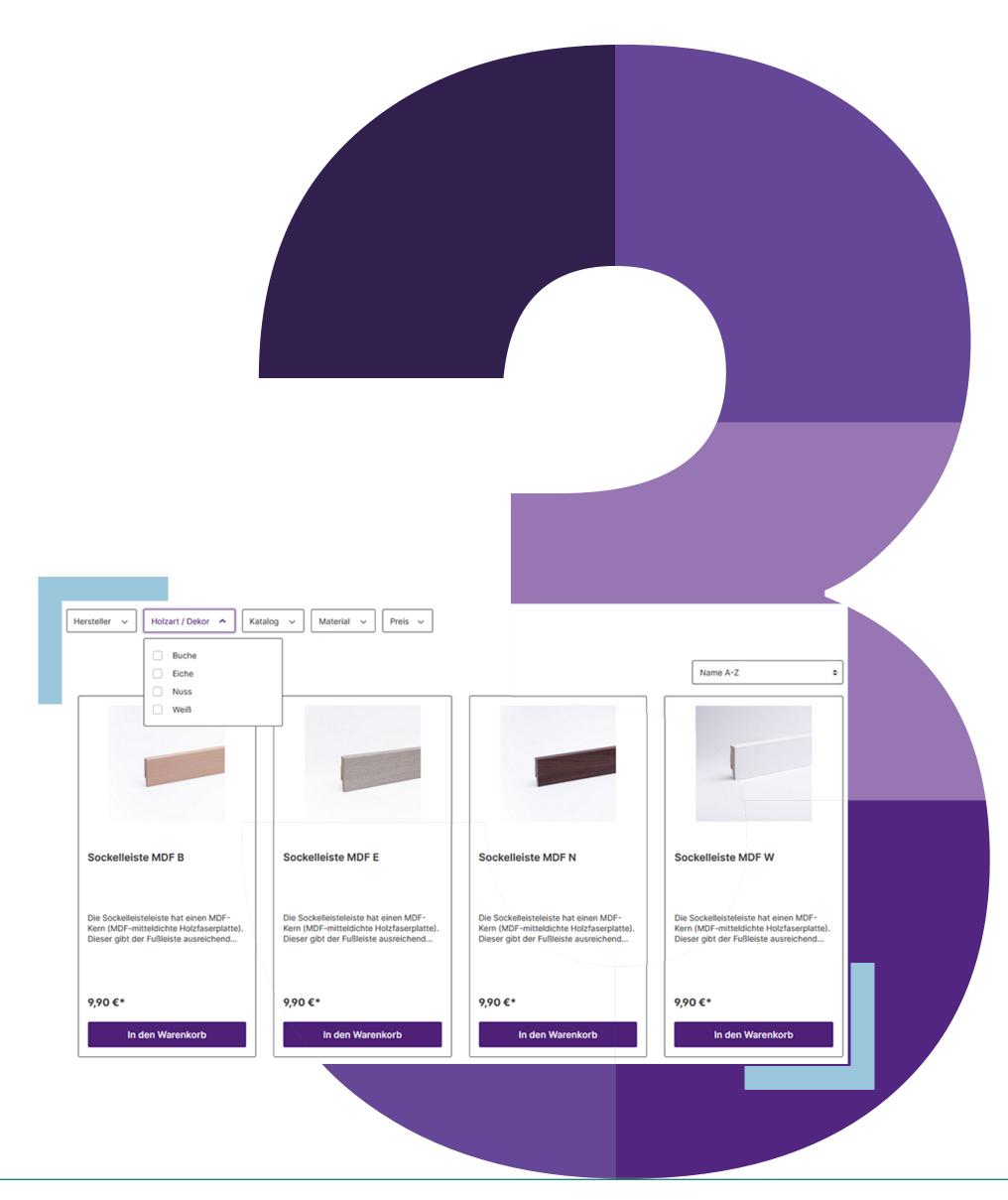
Data migration

- Fill categories
- Set up sales channels
- Insert media
- Advertisements including editing functions
- Transfer customers
- Transfer suppliers
- Fill products/articles (plus weights, dimensions, palletising)
- Finalise settings:
- Address settings
- Master data
- Set up customer groups
- Login/Registration

Integration services

- Create additional fields (integration of data sheets, instructions, etc.)
- Enter tax rates
- Define linked products (cross-selling)
- Integration of payment processors (Standard, Paypal Plus etc.)
- Integration of the shipping processors (standard DHL, DPD or UPS)

Testing, final migration and final going live



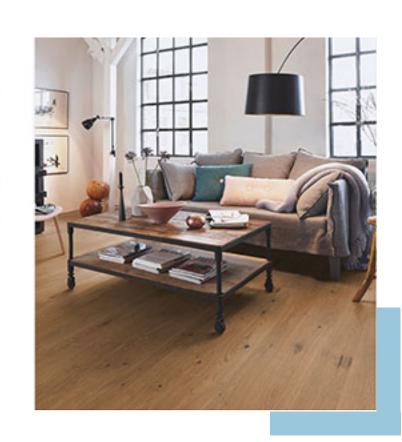


Webshop design: desktop and mobile

The start and category pages are filled on the template bases. The content is transferred from the ERP system as a CSV file (alternatively as JSON or XML) and contains linked media data such as brochures, data sheets and much more.

The release of all pages is carried out by the client, and the complete publication is carried out after approval has been received. One correction loop is included.



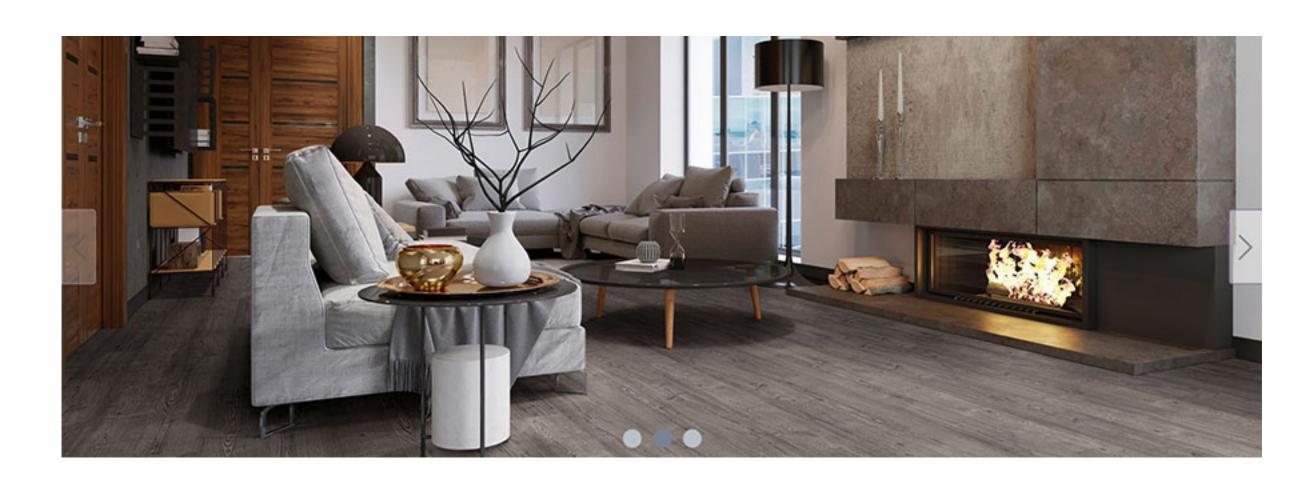


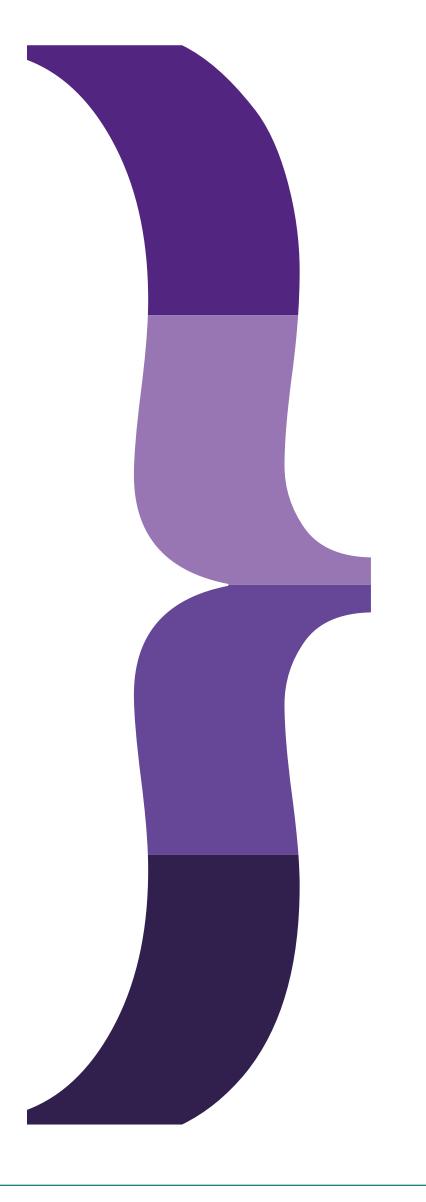


Expand your ConfiMerce Shop

The modular and scalable structure of the ConfiMerce shop solution allows you to expand the Sprint Package with modules from the Interiormarket portfolio. At any time and step by step.

From automated data workflow, to dynamic and configuration-dependent product visualisation, to the AI tool for product visualisation directly in the customers' room photos: Offer your customers an eCommerce world with a future. We would be happy to present the extensions of our Interiormarket solutions to you.







What else can we do for you? We will be happy to advise you.



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